



NOVIO TECH CAMPUS



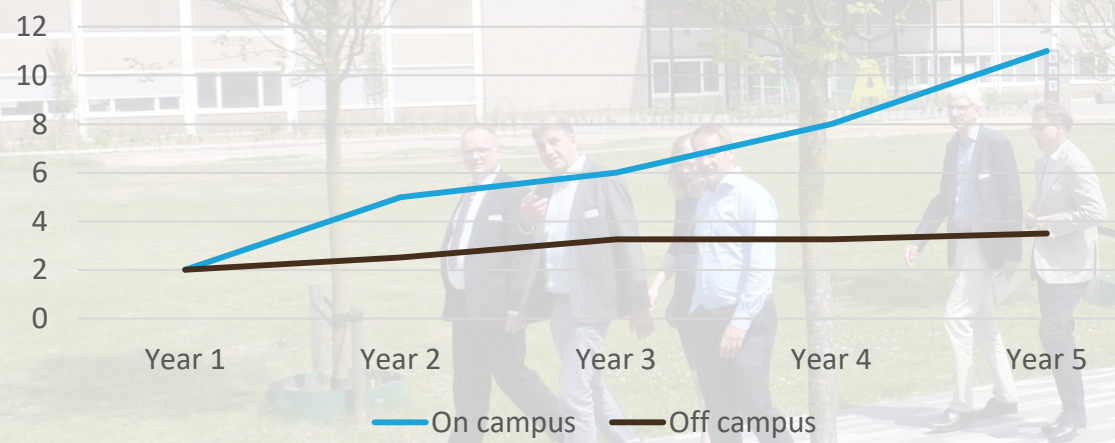
# Novio Tech Campus

InnoTeP 2018  
Rikus Wolbers

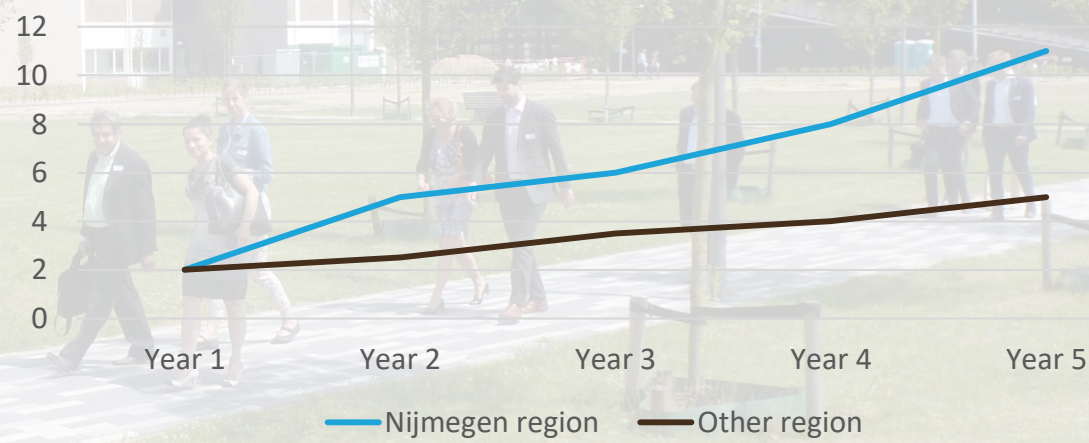
"A campus is a clearly bordered area, where researchers of knowledge institutes and companies are intensively working together in the field of R&D and innovation."

*Source: Buck Consultants International, 2017*

### Business growth



### Economical development



# Campus essentials



Clear vision and  
organisation

Entrepreneurship  
& financing

Human capital

Availability of  
knowledge and  
facilities

Appealing location  
of limited extent

Marketing &  
Communications

# Ecosystem is key



# Briskr support program

## Business support

- Incubation – Acceleration – Activation
- Scout & Screen team

## Marketing & communications

- Branding and positioning
- Marketing and communications

## Acquisition

- High Tech acquisition
- Lifesciences and Health acquisition

## Operational desk

- Back-office | Shared IT environment
- Finance and administration



High-end  
allocation  
facilities



Focus on R&D  
and innovation



Active and  
open  
innovation



Manifest  
knowledge  
institute



A successful  
campus

# Focus on High Tech

- Three corporate semiconductor companies at Novio Tech Campus, Nijmegen
- Large ecosystem in semi-conductor industry (60 years Philips / NXP)
- Integrated local network of SME suppliers / facilities (but global clients)
- Long standing business relationships
- Novio Tech Campus offers space for;
  - suppliers / co-developers
  - spin-outs and start-ups

*This development is supported by the High Tech partners.*

# Campus development

## Philips N.V.

Opens its premises in the city centre of Nijmegen.

01

## Philips N.V.

Realizes a new complex close to Neerbosch.

02

## Introduction NXP

Philips privatized its semiconductor division, resulting in a new company: Next eXPerience (NXP).

03

04

## Start Novio Tech Campus!

NXP changes plans and a part of its terrain becomes available. Redevelopment 'De Winkelsteeg'.

## Building A

Besides building M, new premises are realized: Building A.



05

## Building EPR

EPR is the first company to build their own premises at Novio Tech Campus.

06



19  
53 55

20  
06

20  
13

20  
16

20  
17

20  
18

# Focus on Health

- Based in the heart of Health Valley.
- Top academical hospital and research centers:
  - Radboudumc, Radboud University, Donders Institute, Max Planck.
- Patient driven healthcare.
- Investing in accessible and personal healthcare innovations:
  - Digital health & personalised medicine.
  - Rockstart Digital Health Accelerator, Digital Health Center, ReShape Center.



Radboud University



Radboudumc  
university medical center

Radboud  
Technology  
Centers

Donders  
Institute for  
Brain,  
Cognition and  
Behavior

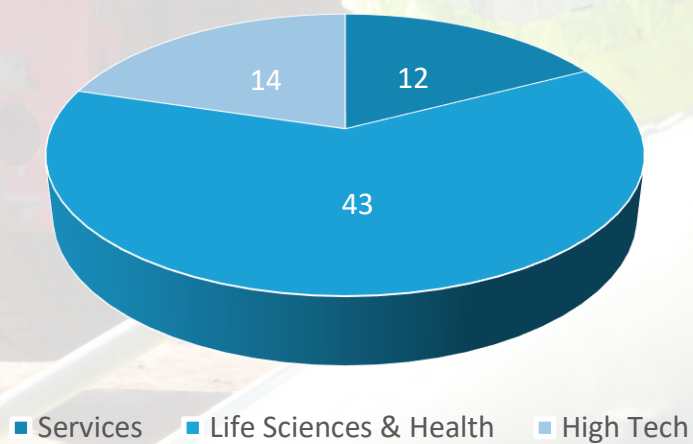
Radboud Research  
facilities program

HFML

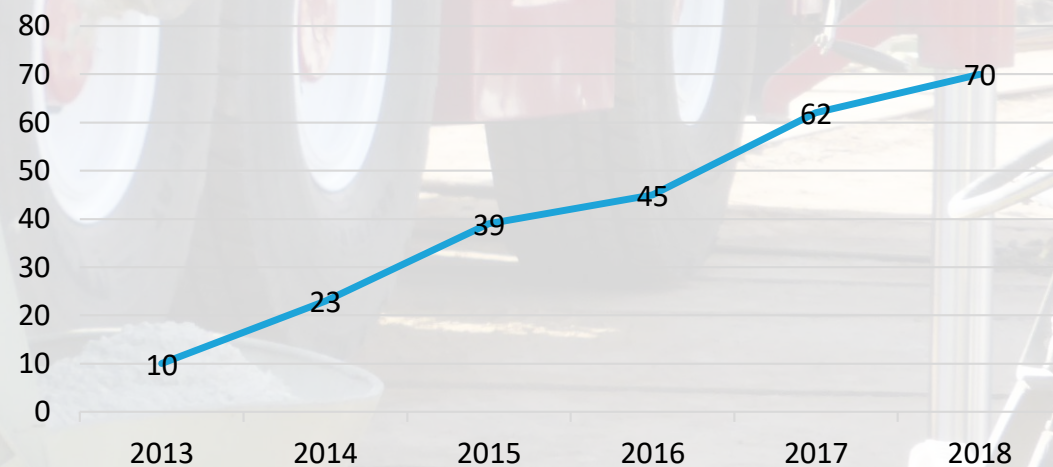
FELIX

## Companies: Growth

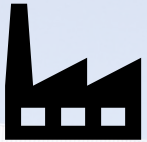
Total companies



Total companies



## At this moment



Total terrain surface: 150,000 m<sup>2</sup>



Building surface: 54,000 m<sup>2</sup>



Number of companies: 70+



Employment numbers: > 3,400





A photograph of a modern building with a green glass facade and a large tree in the foreground. The building has a distinctive curved, ribbed design. The tree is lush green and partially obscures the building. A tall, thin pole stands next to the tree. The sky is overcast.



# Wrap up

---

# Questions?

